

# BUILDING A THRIVING PRACTICE SERIES

REGISTER TODAY — MARY.CHIASSON@GMAIL.COM 604.908.6139 WWW.LOTUSCOUNSELLING.COM

Leap into your private practice with confidence! Our workshops will give you professional success tools and world class content for continuing education. Through our programs you will partake in intensive lectures, skill-building programs, and develop networking communities to better enhance and establish yourself in the industry,

## A PROFITABLE PRIVATE PRACTICE IN ANY ECONOMY

### DATE

MAY 2ND 2011

### TIME

5:30 Registration/Refreshments  
6-9pm Workshop

### COST (tax incl):

\$70 for the first 15 registrants then \$90

### WHERE

Vancouver Lawn and Tennis Club  
1630 W. 15th Ave  
Vancouver, BC

### LEARN HOW TO

- Effectively set up a private practice
- Creatively market your business
- Attract many new clients
- Look for Employee Assistance Program Contract
- Avoid common mistakes
- Set up a proper accounting structure
- Implement a self-care plan to avoid burnout

### YOU WILL RECEIVE

- The .doc documents needed to begin their practice
- "A Profitable Private Practice In Any Economy" Booklet

### BONUS

\$20 for a professional head shot by Lifestreet Photography ([www.lifestreetphotography.com](http://www.lifestreetphotography.com))  
+ Door Prizes.

*\* For Counselling Professionals*

## DAY 1: BUILDING A THRIVING PRACTICE FOR HEALTH & WELLNESS PROFESSIONALS

### DATE

JUNE 10 2011

### TIME

8:30am Registration  
9 - 4:30pm Workshop

### COST (tax incl):

\$200 for the first 15 registrants  
then \$250 or \$400 for both days

### WHERE

Park Inn & Suites, 898 W Broadway,  
Vancouver, BC

### LEARN HOW TO

- Setup a Proper Accounting & Bookkeeping Structure
- Write-off Expenses & Learn Juicy Tax Saving Secrets
- Build a Successful Brand
- Use Social Media & Search Engine Marketing
- Identify & Play to Your Strengths
- Set & Achieve SMART Goals
- Build a Sound Business Plan

### BONUS

\$20 for a professional head shot by Barbara Casey ([www.belliesandbabies.ca](http://www.belliesandbabies.ca)) + Door Prizes.

## DAY 2: THE 'HOW TO'S' OF BUILDING A SUCCESSFUL HEALTH & WELLNESS CENTER

### DATE

JUNE 11 2011

### TIME

8:30am Registration  
9 - 5pm Workshop

### COST (tax incl):

\$200 for the first 15 registrants  
then \$250 or \$400 for both days

### WHERE

Park Inn & Suites, 898 W Broadway,  
Vancouver, BC

### LEARN HOW TO

- Setup a Proper Accounting & Bookkeeping Structure
- Write-off Expenses & Learn Juicy Tax Saving Secrets
- Build a Successful Brand
- Use Social Media & Search Engine Marketing
- Identify & Play to Your Strengths
- Set & Achieve SMART Goals
- Create a Legal Setup of Your Business
- Choose a Business Structure: Inc. Partner etc.
- Structure Employment Agreements
- Finance & Profit Share
- Establish Appropriate Policies & Procedures
- Conduct a Risk Assessment & Corresponding Mitigation Strategies

### BONUS

\$20 for a professional head shot by Barbara Casey ([www.belliesandbabies.ca](http://www.belliesandbabies.ca)) + Door Prizes.